**Higher Media Exam Advice**

**2 Exams:**

**Paper 1: Analysing Media Content**

* **Two hours and 15 minutes**
* Answer all Questions!
* Question 1 and 2 are essay questions – you will write about ‘Get Out’
* Question 3 is the unseen analysis question – analyse a pair of print texts (choose the film posters)

What you need to be able to do:

* For questions 1 and 2, write detailed analyses of any of the key aspects (**Categories** (Genre, Purpose, Tone) / **Language / Narrative / Representation**) or contexts (**Society / Institutions / Audience*)*** giving plenty of detailed reference to the film, and commenting on how the key aspects/contexts have been used.
* Make detailed and insightful connections between the contexts and each of the key aspects
* For question 3, analyse how the key aspects have been used in similar or different ways in the film posters, making 5 developed points of analysis and several developed comparisons between them.

**Paper 2 – Role of the Media**

* **1 hour**
* One question, focussing on one of the 3 Roles – **Achieving purposes** (profit, promotion, public service), **Meeting needs** (education, entertainment, information), **Influencing attitudes and behaviours** (intentional or unintentional)

What you need to be able to do:

* Discuss different points of view **relevant to the question**
* Come to a conclusion **in relation to the question**
* Give lots of examples from the texts you have studied, and comment on how they support the points you are making
* A good ROM essay is like an English discursive or persuasive essay – it develops a clear line of thought /argument in response to the question, and gives lots of supporting evidence

If you have any questions, or want feedback on practice essays, email me on:

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